

Case Study: Making Guards More Efficient with a Mobile App

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Oscar Valdez
Manager of GSI in Mexico



About GSI

GSI is an international company dedicated to global security. For over 40 years, companies and organizations in Mexico and Latin America have counted on GSI for their protection and security services. GSI has differentiated themselves from their competitors by offering a wide variety of services, making them one of the largest and most respected security companies in Mexico and Latin America.

The Challenges

GSI began expanding rapidly and needed to stay one step ahead of the competition by providing their clients with innovative technology that can be customized to meet each client's unique security needs.

GSI knew they needed to change the way their security operations were being conducted as clients requested ways to manage activities and guards in real time. GSI also wanted to add additional value to their existing clients to increase retention. They needed to improve their services to stay competitive and generate new business with cutting-edge technology.

The Solution

GSI was impressed that Trackforce's comprehensive security management platform can easily be customized for different sites and client requirements. GSI first started using Patrol, Trackforce's guard tour patrol mobile app, but after seeing the benefits of the application, they decided to upgrade to m-Post, Trackforce's feature-rich security management app. One of Trackforce m-Post's features that stood out to GSI was Lone Worker Protection, which provides immediate assistance for solitary guards in emergency situations. The use of real-time incidents reports enabled GSI's security guards to submit reports as they occur with the option to attach a video or images. With the adoption of the Trackforce platform, GSI has demonstrated an increase in productivity, quality of service and was able to close new business.

The Outcome

The Trackforce platform has played a critical role in the expansion and success of GSI. The introduction of new features and the constant improvements have contributed to GSI's services, allowing them to stay ahead of the competition and generate additional value for their clients. Clients appreciated the ability to access information and manage activities in real-time. The manager at GSI, Oscar Valdez, stated, "The evolution of Trackforce's products is truly impressive. After seeing what Patrol did for us, we decided to upgrade to m-Post for the additional benefits. "The implementation of Trackforce's platform has enabled GSI to provide more data and statistics to their clients, allowing them to track activities and respond to incidents more quickly. Trackforce and GSI have worked together for several

years, providing a customized application with real-time data that meet their clients' needs. "Over the years we have seen that Trackforce has developed many new features, which has shown us that they are a company that cares about meeting the evolving needs of our customers," Valdez said. GSI continues to grow with the help of Trackforce's platform.

About Trackforce

Trackforce offers the most comprehensive security management software solution that makes it easy to track, monitor and analyze security operations in real-time. From incident and activity reporting to visitor management, Trackforce's software platform is completely customizable and easy-to-deploy. Companies can increase productivity and build trust with stakeholders while reducing costs and risk. We work as a team with each client to meet their unique needs. That is why more than 20,000 companies in 45 different countries partner with Trackforce to optimize their security operations and manage their workforce.

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